

KATHLEEN MA

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EDUCATION

Princeton University

Class of 2018 | Princeton, NJ
A. B. Public Policy
Urban Studies & Visual Arts minors

Coursework: Microeconomics for Public Policy, Statistics for Social Science, Typography, Data Structures & Algorithms, Environmental Challenges of Urban Sprawl, Persistence of Poverty in the US

ACTIVITIES

Pace Center for Civic Engagement | Environmental Justice Leader | 2017

Designed and lead civic engagement trip on environmental justice.

Princeton Entrepreneurship Club | Design Director | 2016 - 2017

Managed designers across 10 teams.

Sustainable Engineering and Development Scholar | 2016 - 2017

Chosen for program on sustainable development and entrepreneurship; engaged in critical discussion with Princeton faculty.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign), ArcGIS, Rhino, Sketch, Invision, Processing, Wordpress, Premiere, Photography

HTML/(S)CSS, Java, STATA, Excel

Mandarin Chinese (Fluent), Spanish (Basic)

EXPERIENCE

SAN FRANCISCO PLANNING DEPARTMENT | Planning & Design Intern

JUNE 2017 - Present | San Francisco, CA
Managed tactical urbanism projects, including urban installation to be installed in winter 2017. Designed an interactive process guide to lower barriers to community participation. Conducted research, data analysis, and mapping for neighborhood planning strategies.

NEW JERSEY FUTURE | Policy Research Intern

MAY 2016 - AUG 2016 | Trenton, NJ
Conducted research, data analysis and spatial analysis to assess measures of quantifying gentrification in tract-level New Jersey. Made policy recommendations for monitoring of New Jersey's low income housing tax credit program.

THE RELEAF GROUP | Product Designer

JAN 2016 - MAY 2016 | International
Developed solutions for design problems across web and mobile platforms. Designed user experience for Project Ikeora, a platform connecting volunteer expertise with entrepreneurs and Hack Lagos Traffic, a conference addressing Lagos' traffic and transportation needs.

STUDENT DESIGN AGENCY | Manager & Designer

APRIL 2015 - NOV 2016 | Princeton, NJ
Managed client relationships and student designers. Increased efficiency through operational changes and price adjustments, yielding higher profits from 2015-2016. Organized collaborative design conference "design@night" that produced pro-bono design work for local non-profits & community organizations.

BIODIVERSITY INTERNATIONAL | Research Intern

JUNE 2015 - AUG 2015 | Kuala Lumpur, Malaysia
Conducted research and literature review on biodiversity in reforestation efforts. Designed and conducted global survey as preliminary data collection for future forest restoration initiatives. Spearheaded development of annual communication plan; created monthly newsletter.